**Idea Proposal**

[Maximum 200 words / answer]

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Topic:

1. What is/are the problem/s you want to solve? Why is it important?
2. Who are the users you are targeting?
3. How will this app solve the tackled problem/s? Provide a vision statement.
4. What are the major features of the app?
5. What similar apps exist on the market? (at least 2 apps with names, screenshots, links,  descriptions and how different they are from what you want to do)
6. How is your app unique?
7. What are the risks associated with the development of this app? Why wouldn’t it be delivered completely (scope), on time and on budget? Identify 3 to 5 risks that are relevant in your case.
8. What is your (personal) goal with this project? (build portfolio/resume, get experience in mobile app dev …)